

Krocchi the Street Cat



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Synopsis

Krocchi is a feisty, charismatic stray cat who lives downtown near Domineco Street. He looks tough on the outside, but he has a strong sense of justice and a kind heart. While he doesn't have a home or a family, he spends every day living life to the full. Constantly stalked by the dangers posed by cars, accidents, illness and hunger, Krocchi just loves knocking feeble pet cats into shape. He makes cowardly Shiratama faint with fear, he sprinkles fleas to prompt an unpopular old cat to get some exercise, he pesters pampered Giovanni. This is the touching story of how the thoroughly curious and well-meaning busybody Krocchi interacts with the members of the Domineco neighborhood, including people, stray cats, pet cats, crows, little birds, and other small animals.

Comment

The ultimate aim is a world without poverty or war. Through various stories, our message to children is that as long as they are compassionate, sincere, and care for those around them, they can help make the world a better place. That's why we decided to use as our messenger Krocchi, a street cat who displays the necessary vitality and empathy. Harnessing the charisma and unique personality of Krocchi, along with the power of animation, we want to convey to the rising generation of children around the world that they can find ways to move forward in life without conflict.

NURUE Inc.



NURUE Inc. created the animations The Animal Conference on the Environment and Krocchi the Street Cat as part of The Animal Conference on the Environment project it has been developing since 1997. The Animal Conference on the Environment is an edutainment work that encourages children around the globe to imagine that they are animals and then to think about the future. In 2010, the terrestrial channel NHK Educational broadcast the first series

nationwide in Japan. In 2016, agreement was reached to develop a second series as a Japan-Canada collaboration. The Animal Conference on the Environment won the Minister of State for Consumer Affairs and Food Safety Award in Japan's Kids Design Awards 2017. Krocchi the Street Cat is a work that conveys the importance of compassion and friendship in the building of a better world.

Company Contact

IAN TSUTSUI
ian.tsutsui@gmail.com <http://nurue.com>
03-5315-4535

Credit

Character Design/Author: Karinyan
Executive Producer: Ian Tsutsui
Production company: NURUE Inc.
Director: Mari Hamamoto
Animation: Masato Ota
Assistant Director: Maiko Aida
Director/Composite/Editing:
Kenichi Otaki
Producer: Shigetaka Mochizuki
Production company: asaura film co., ltd
Music: "Gioca con me" von CD
"Stella stellina" von "...e la luna?"
Composition: Martin Klen
Vocals: Eva Spagna
Guitar: Holger Schliestedt

